

Bologna, March 2012

Dear Sir/Madam,

My name is Alfredo Montanari, Managing Director of Alma Graduate School the Business School of the **University of Bologna**. I would like to introduce the 2012 edition of our **Master of Business Administration**, a one-year full-time program entirely taught in English characterized by a unique mix of theoretical and practical activities and a 500-hour internship or project work in the last part of the program.

Participants will be offered the possibility to choose from six different concentrations:

- **Brazil and Europe Business Relations**
- **China/Far East and Europe Business Relations**
- **Design, Fashion and Luxury Goods**
- **Food and Wine**
- **Green Energy and Sustainable Businesses**
- **Retail in the Banking and Financial Industry**

This year Alma Graduate School offers numerous full and partials **scholarships**.

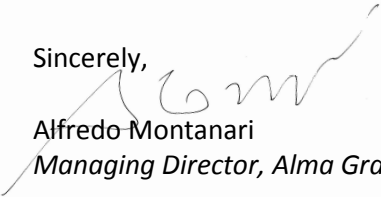
The application deadlines for this year's intake are **April 2** (round 1) and **July 2** (round 2).

I would highly appreciate your contribution in promoting this information among your friends, colleagues, and anyone who might be interested in participating.

Complete details are available at  
[www.almaweb.unibo.it/internationalmba](http://www.almaweb.unibo.it/internationalmba)

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Sincerely,

  
Alfredo Montanari  
*Managing Director, Alma Graduate School*